



## OPTION 2: Full Time Relevant Radio Affiliate:

- Minimum of six (6) hours of Relevant Radio programming live or recorded.
- Three (3) of those hours include one Drive Time show (*example: The Drew Mariani™ Show*) as well as an additional daily hour of that program during Pledge Drive Week.
- Relevant Radio reserves the right to review Affiliate programming grid at any time.
- Programming Services
  - All Content/Clock changes will be emailed to affiliate.
- Engineering Services
  - Equipment recommendations and satellite tuning information provided.
- Marketing Services
  - A listing on the Relevant Radio website.
  - Program schedule available in an electronic version if requested.
  - Pre-made Church Bulletin ads are available for a fee (No specs, just templates).
  - Relevant Radio will provide camera ready logos.
- Other Services
  - Access to Relevant Radio Representative during regular business hours. Phone: 1-877-291-0123 Email: [affiliate@relevantradio.com](mailto:affiliate@relevantradio.com)
  - Donor Listener Relations support- responding to Affiliate listener's questions and concerns when calling main office. (ex: station off air; name of guest heard on a program, etc.)
  - Relevant Radio will receive \_\_\_% of dollars collected from pledges made by phone or website during the week of Pledge Drives. Affiliate shall retain the remainder of such **collected** dollars. Payouts to Affiliate will be distributed on a quarterly basis.
  - Planning, execution, cleanup, collections and payout of all Pledge Drives will be completed by Relevant Radio.
  - Quarterly payments to Affiliate can be directly deposited into a banking account. (request a direct deposit form)
  - Quarterly Donor Reports are available per station request.